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# Bristol Women's Voice International Women's Day 2025 Sponsorship Pack





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## Why sponsor?

Every year, Bristol Women's Voice puts on the largest International Women's Day event in the city attracting around 1,000–1,500 visitors and includes over 50 talks, workshops, and information, entertainment and activity sessions from businesses, charities, artists, politicians and representatives from the police and fire services and local authority.

The event is widely advertised on social media (paid and organic), print and posters across town.

As a sponsor you will:

- Be seen to be supporting women's rights and equity in Bristol
- Have your logo shared in our programme, website and posters
- Have an opportunity to promote your brand at the event
- Visibly demonstrate your commitment to gender equality

Our team will work with you to achieve your business objectives in sponsoring the event.

## Event date and location

Bristol Women's Voice International Women's Day celebration will take place on Saturday 8 March 2025 at Bristol City Hall.

The event opens at 10AM and goes on until 5PM.

For 2025, we are planning an evening of music and arts at Lost Horizons, please contact us separately if you would like to find out more about sponsorship for this event.

## About attendees

We take pride in engaging women from diverse communities, our 2024 International Women's Day event saw 45% of our workshops delivered by women from marginalised background and 38% of our panellists came from Black and minoritised background. We aim to continue building on this for 2025.

Among attendees in 2024:

- 29% were from Black and minoritised communities
- 20% identified as Disabled
- 23% from LGBT+
- 5% identified as non-binary



- 84% were women
- 13% were aged under 20; 19% were aged 20-30; 21% were aged 30-40; 20% were aged 40-50; 8% were aged 50-60; 18% were aged 60+.

About the day, attendees said:

*“Really liked that the events were delivered by women actually providing services. Felt very genuine and grassroots. Loved the quiet room and range of food and drinks on offer. Great to see a range of ethnicities and ages in participants, too.”*

*“Wonderful day. Well done. Do carry on the excellent work you’re doing!”*

## About Bristol Women’s Voice

Bristol Women’s Voice works towards making women’s equity a reality in Bristol through campaigning, connecting, and celebrating.

Established since 2013, our mission is to create a movement that unites all women in Bristol to campaign together for change for greater equity and voice. We run diverse events connecting women with each other, and information and support, and we celebrate the achievements of Bristol’s women.

## Past sponsors & supporters



Bristol Women's Commission  
Committed to achieving real equality for women in Bristol





## HEADLINE SPONSOR (x 3 opportunities)

**£2,500**

As headline sponsor, your brand will be featured throughout the event on our event branding, event programme, event signage, social media and much more.

### Benefits:

- ◆ A half day training or consultancy to support gender inclusion, anti-sexual harassment or feminist leadership in your work place;
- ◆ A speaking opportunity for someone from your place of work to present on or co-ordinate a panel discussion;
- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels – following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ Your branding throughout the main areas of the event;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented.







## WORKSHOP SPONSOR

**£1,500**

As workshop sponsor, you will enable 15 x smaller community organisations (turnover less than £200,000) to deliver workshops and receive a £100 donation for their organisation.

### Benefits:

- ◆ A speaking opportunity for someone from your place of work to present on or co-ordinate a panel discussion;
- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels – following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented.





## ACCESSIBILITY SPONSOR

**£1,500**

As an accessibility sponsor, you will support Bristol Women's Voice to have British Sign Language interpreter, mobility support access, community language interpreters to make our event inclusive and accessible to as many people as possible.

### Benefits:

- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels - following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented.







## CRECHE SPONSOR

**£1,000**

As a creche sponsor, you will allow us to cover the cost of having Caroline's Creche attend to provide childcare while parents attend workshops and discussions during the event.

### Benefits:

- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels – following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented;
- ◆ Opportunity to provide branded merchandise (stickers, crayons, coloured pencils, balloons etc) if you can cover the cost;
- ◆ Your brand on the door to the creche area.







## VOLUNTEER & STEWARD SPONSOR

£750

As volunteer and steward sponsor, you will enable Bristol Women's Voice to provide meal vouchers to every steward and volunteer to get a meal from one of our women-led food business stalls.

### Benefits:

- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels – following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented;
- ◆ Opportunity to provide branded merchandise (tote bags, pens, notepads etc) if you can cover the cost;
- ◆ Your brand on the door to the volunteer area.





## CHILDREN'S ACTIVITY SPONSOR

**£500**

As children's activity sponsor, you help provide workshops that parents and children can do together. This is a new initiative for 2025, we are thinking creative activities!

### Benefits:

- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels – following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented.







## SPONSORS IN KIND

We are hugely grateful for any in-kind donations in particular any delicious food that can be shared with our team of volunteers and stewards as well as workshop leaders and panellists on the day.

Typical in-kind donations have included: First Bus tickets or cakes & fruit for our volunteers but we are open to suggestions such as photography or videography on the day, graphic design skills for example!

### Benefits:

- ◆ Brand promotion via our newsletter to circa 4,200 people (35-55% open rate);
- ◆ Brand promotion via our social channels – following of circa 10,000 people;
- ◆ Logo branding on event collateral;
- ◆ Your logo and website featured on our online programme;
- ◆ We work with you before, during and after the event to ensure that your brand is best represented.





## CONTACT US

Please contact Katy Taylor, Director, or Claire Charras, Communications Coordinator, if you are interested in one of our International Women's Day sponsorship packages or to discuss further.



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